



## Demokratiezentrum Wien

Presentation at the conference Open Access to Digital Archives and the Open Knowledge Society organized by the Democracy Center (Demokratiezentrum Wien), 21/22. October 2005

# mica – music information center austria

**Peter Rantasa**

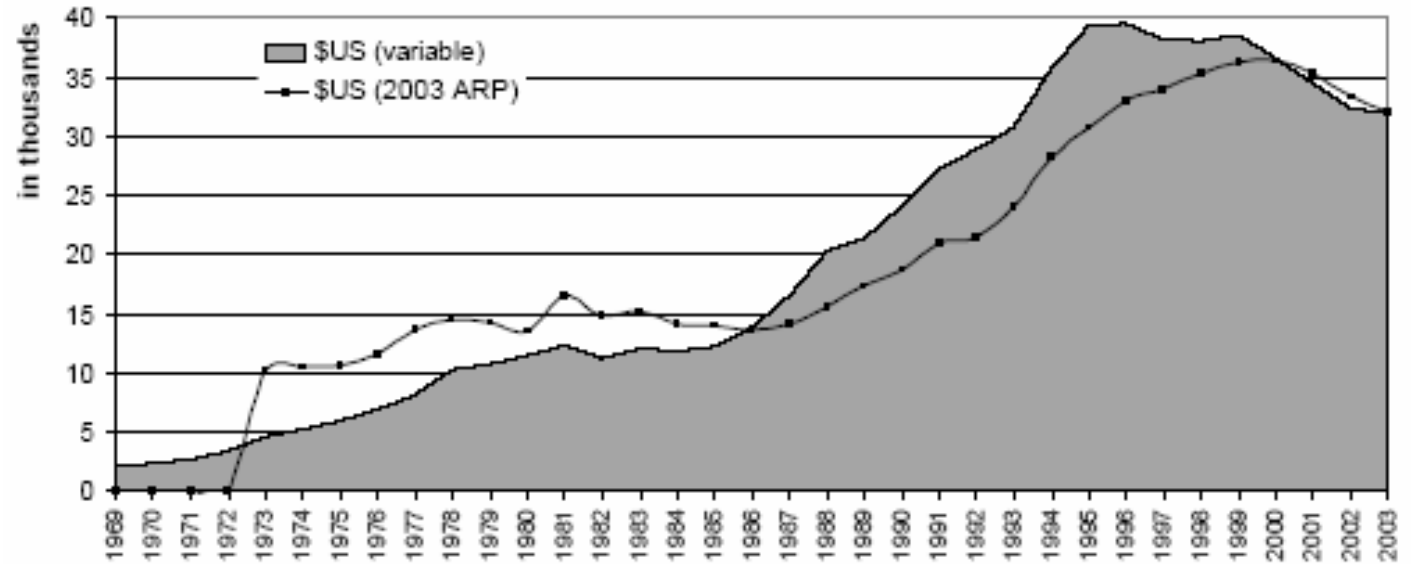
(Executive Director)



## Value of Global Music Sales

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Source: IFPI, The Recording Industry in Numbers 2004



## Music Retail Sales

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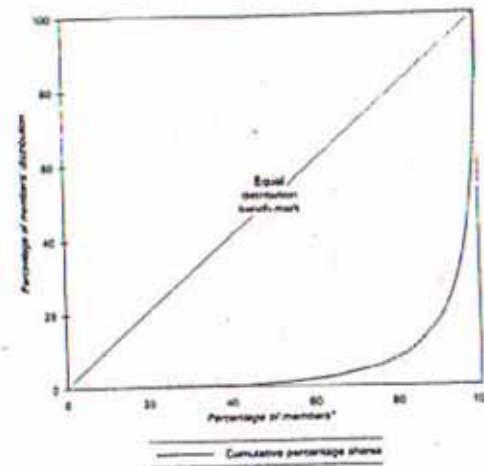
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2003 Position	Country	USD Millions	% of World 2003		Record sales per capita, per 2003
1	USA	11 847.9	37.0%	Norway	USD 56
2	Japan	4 909.7	15.3%	UK	USD 54
3	UK	3 215.7	10.0%	Iceland	USD 53
4	France	2 114.7	6.6%	USA	USD 40
5	Germany	2 022.1	6.3%	Japan	USD 38
6	Canada	676.0	2.1%	France	USD 35
7	Australia	673.8	2.1%	Austria	USD 35
8	Italy	644.6	2.0%	Switzerland	USD 34
9	Spain	595.9	1.9%	Australia	USD 33
10	Netherlands	498.8	1.6%	Denmark	USD 33
11	Mexico	346.5	1.1%	Sweden	USD 33
14	Sweden	295.0	0.9%	Ireland	USD 32
15	Austria	282.1	0.9%	Netherlands	USD 31
16	Switzerland	256.3	0.8%	New Zealand	USD 27
17	Norway	255.7	0.8%	Finland	USD 27
18	Belgium	250.7	0.8%	Germany	USD 24
20	Denmark	176.9	0.6%	Belgium	USD 24
21	Korea	162.4	0.5%	Canada	USD 21
23	Portugal	148.8	0.5%	Portugal	USD 14
25	Turkey	142.5	0.4%	Spain	USD 14
26	Finland	140.7	0.4%	Italy	USD 11
29	Ireland	129.2	0.4%	Greece	USD 8
30	New Zealand	110.6	0.3%	Hungary	USD 6
32	Poland	90.7	0.3%	Czech Rep.	USD 4
33	Greece	86.2	0.3%	Mexico	USD 3
35	Hungary	65.4	0.2%	Korea	USD 3
41	Czech Rep.	40.6	0.1%	Poland	USD 2
51	Iceland	15.6	Under 0.1%	Turkey	USD 2
54	Slovak Rep.	9.0	Under 0.1%	Slovak Rep.	USD 2
	Total OECD	30 204.1			
	% of world sales	94%			

Source: OECD based on IFPI.

## Verteilung der Musiker Einkommen

PRS domestic distribution payments to writer members  
 made during 1994 for performances in 1993 (cumulated percentage shares) – Lorenz curve



Range of net domestic distribution receipts*	Number of members	%	Cumulated % members	£m	%	Cumulated % Paid out
Up to 24	4,512	31.0	100.0	0.04	0.19	100.0
25 - 49	1,324	9.8	88.0	0.06	0.28	99.8
50 - 74	5,001	3.8	58.5	0.06	0.34	99.7
75 - 99	800	5.2	52.0	0.07	0.34	99.7
100 - 149	420	3.0	48.9	0.11	0.58	99.6
150 - 199	432	3.1	45.8	0.11	0.54	99.3
200 - 249	1,480	1.0	38.9	0.10	0.69	97.8
250 - 499	1,481	1.0	33.9	0.43	3.8	87.3
500 - 749	780	5.6	28.3	0.48	3.7	84.7
750 - 999	482	3.5	19.8	0.39	1.8	82.4
1,000 - 2,499	1,130	7.3	16.8	1.38	8.9	80.1
2,500 - 4,999	190	1.4	12.1	2.16	18.1	71.4
5,000 - 9,999	388	2.8	9.3	3.10	17.7	67.8
10,000 - 19,999	233	1.7	7.0	4.88	24.5	49.7
20,000 - 49,999	30	0.2	5.3	2.04	10.3	18.2
50,000 and over	10	0.0	3.0	1.22	6.2	8.1
Total	14,505	100.00	100.00	29.34	100.00	100.0

Source: Monopolies and Mergers Commission; „Performing Rights“, London HMSO Cm 3147



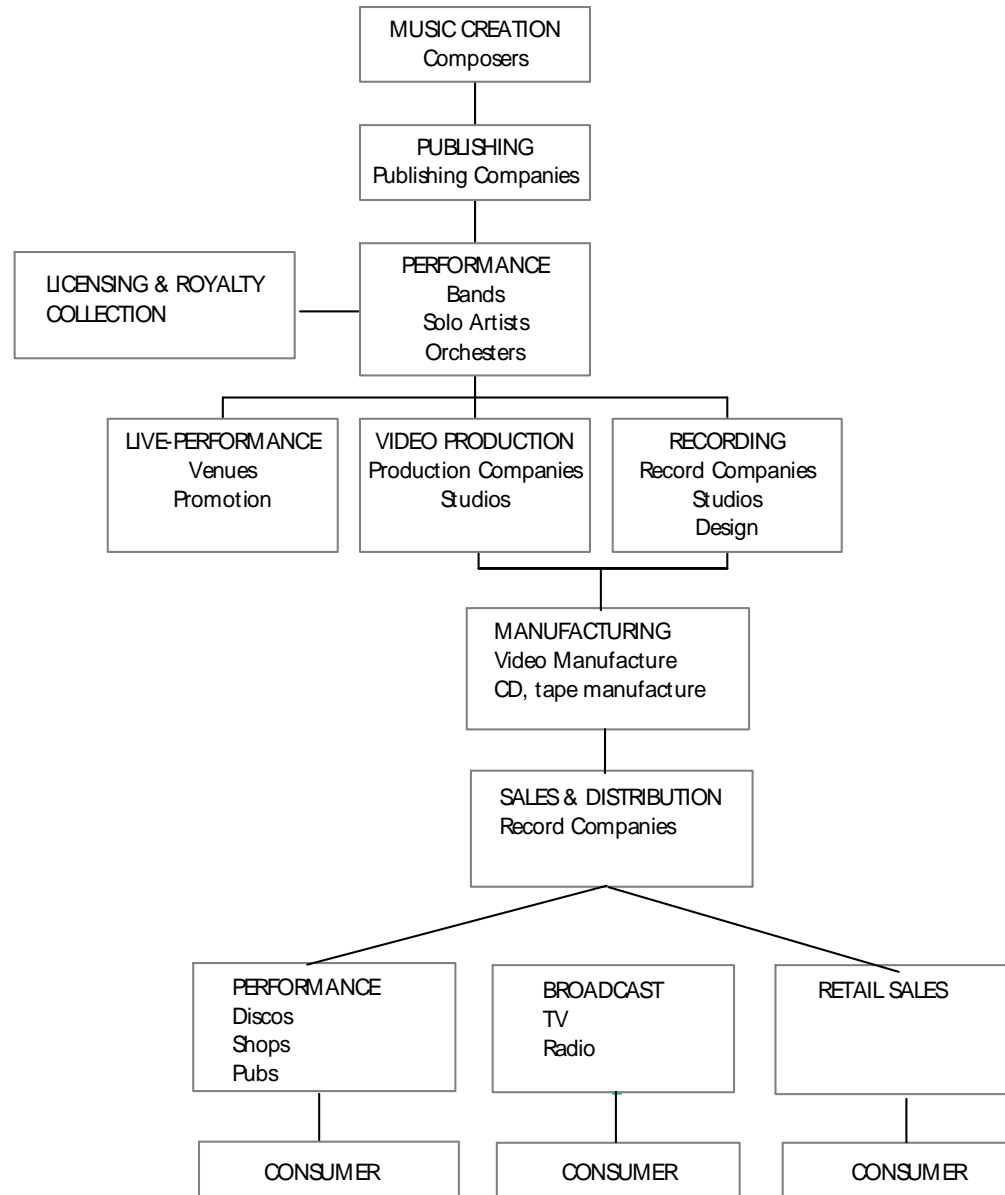
# Musikalische Wertschöpfungskette

(1) (Source: A strategic vision for the Irish Music Industry, Simpson Xavier Horwath 1994)

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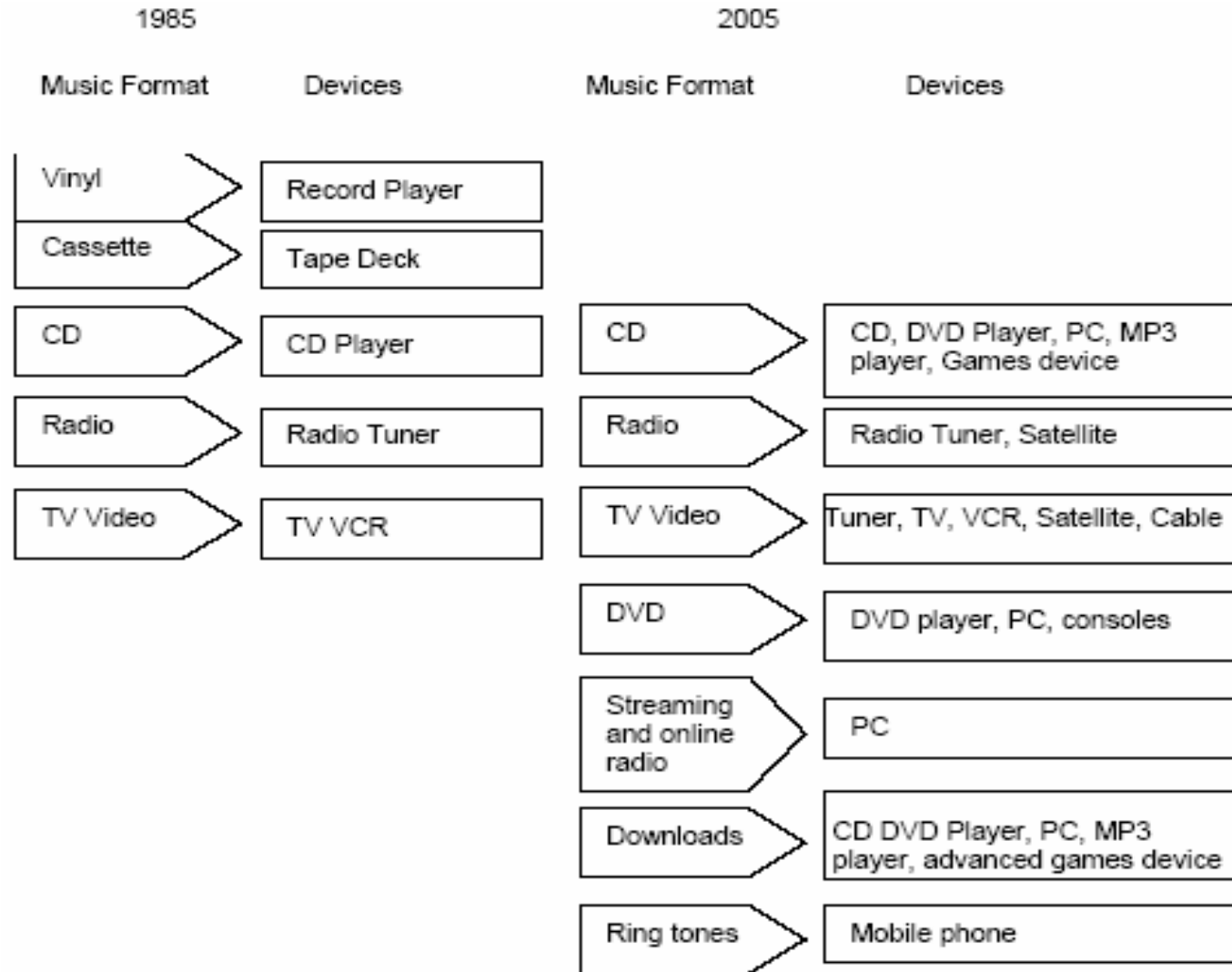
# Ausgangslage Musikmarkt



# Evolution of Digital Formats

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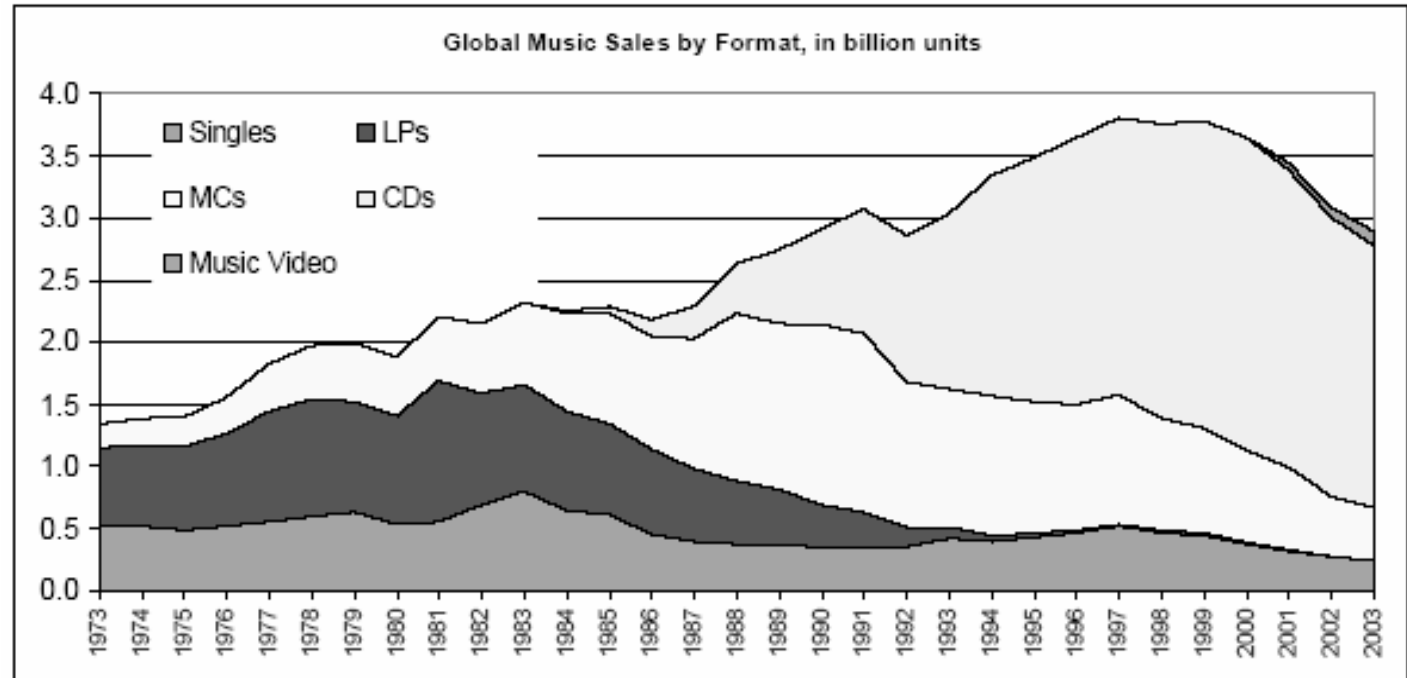


Source: OECD, based on EMI Annual Reports 2002

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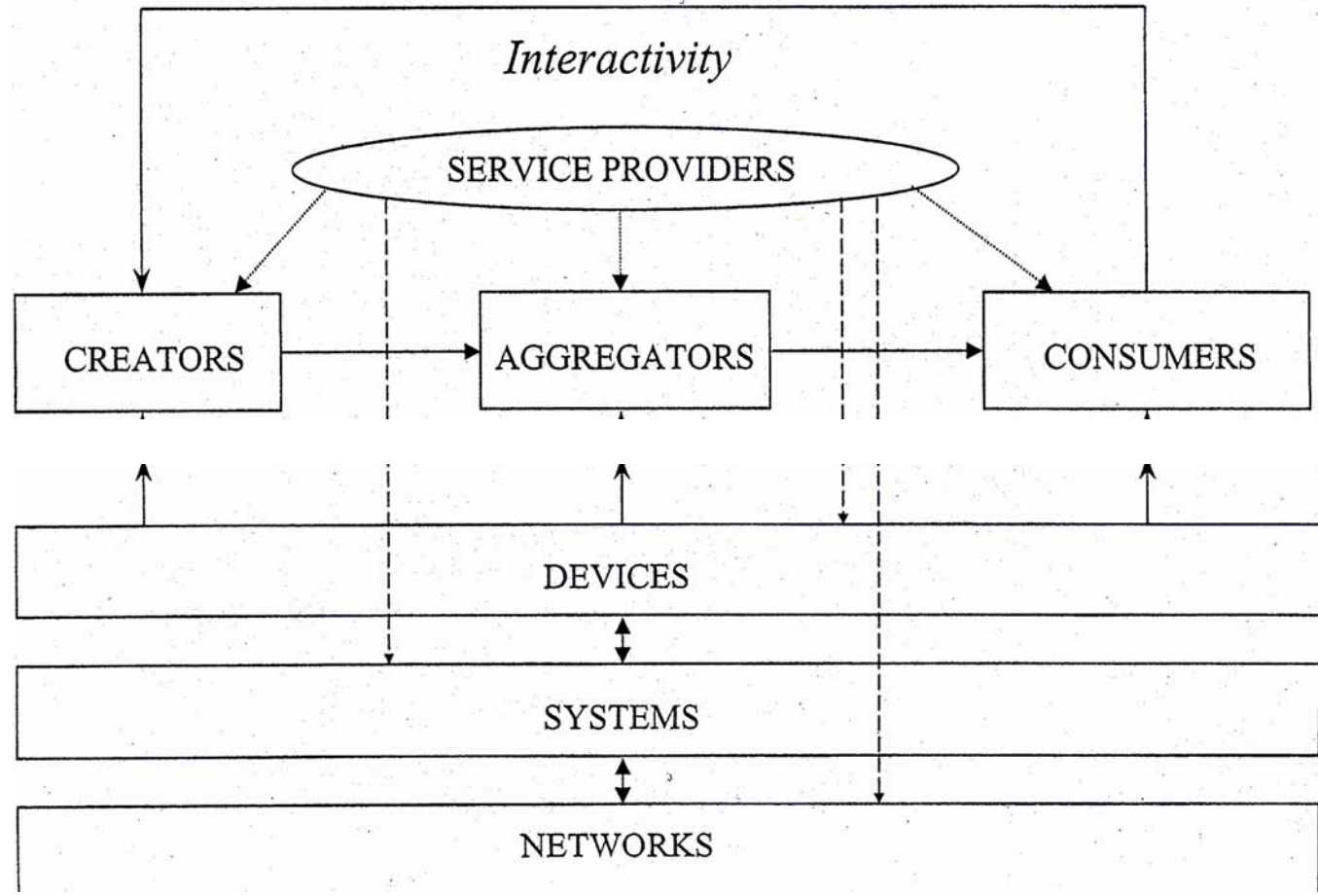
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## Global Music Sales by Formats



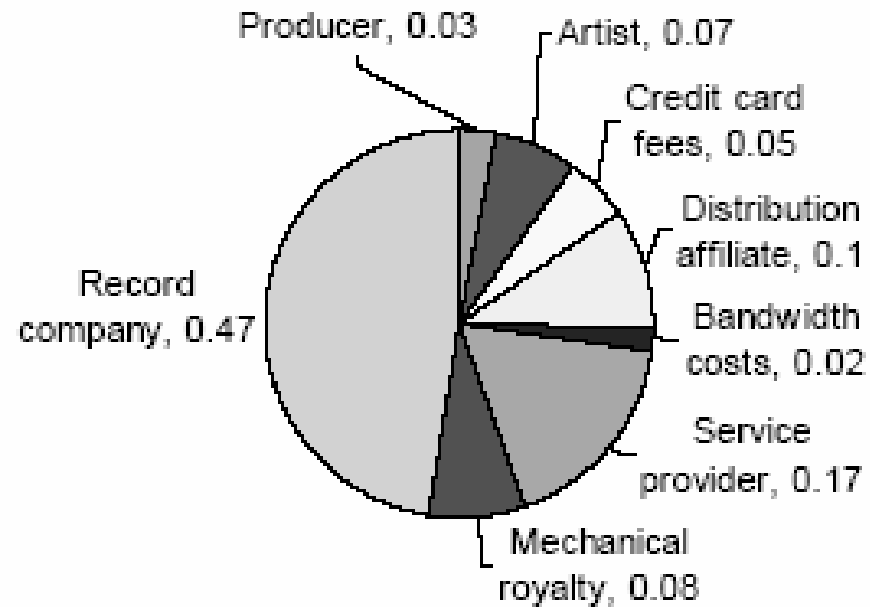
Source: OECD, based on IFPI

# Ausgangslage Musikmarkt





## Revenue Model For US Downloads 2004



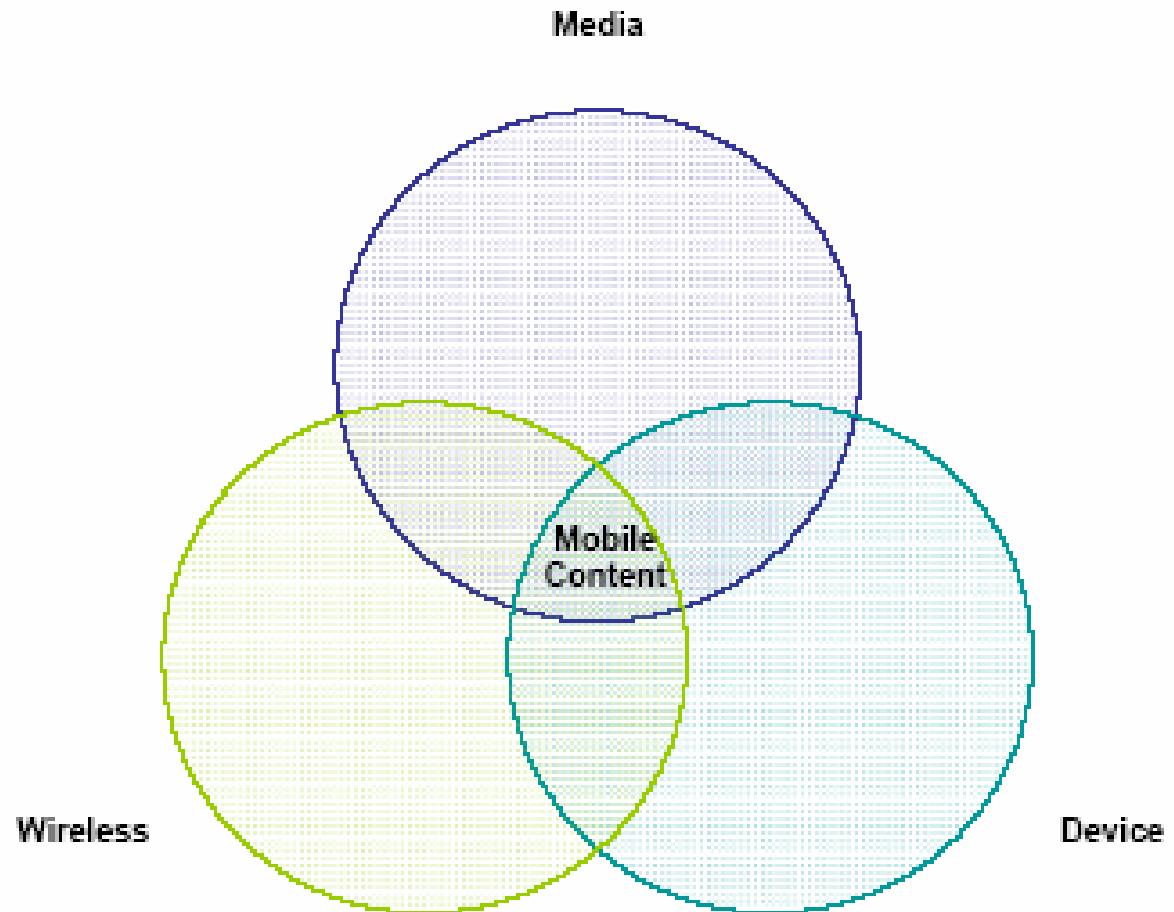
Source: OECD, based on Canadian Department of Heritage 2004 and FAD Research Inc. 2004



# Mobile Content at the Intersection of 3 Mature Industries

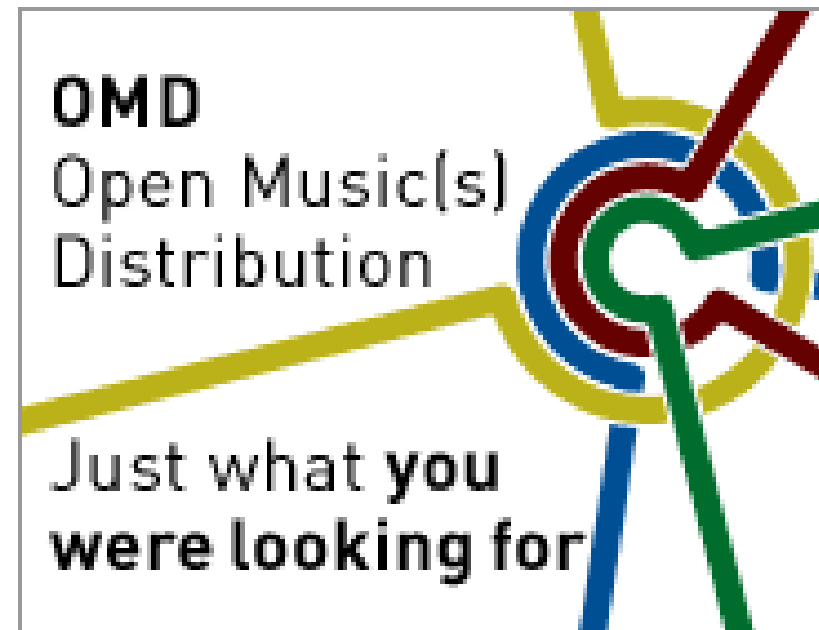
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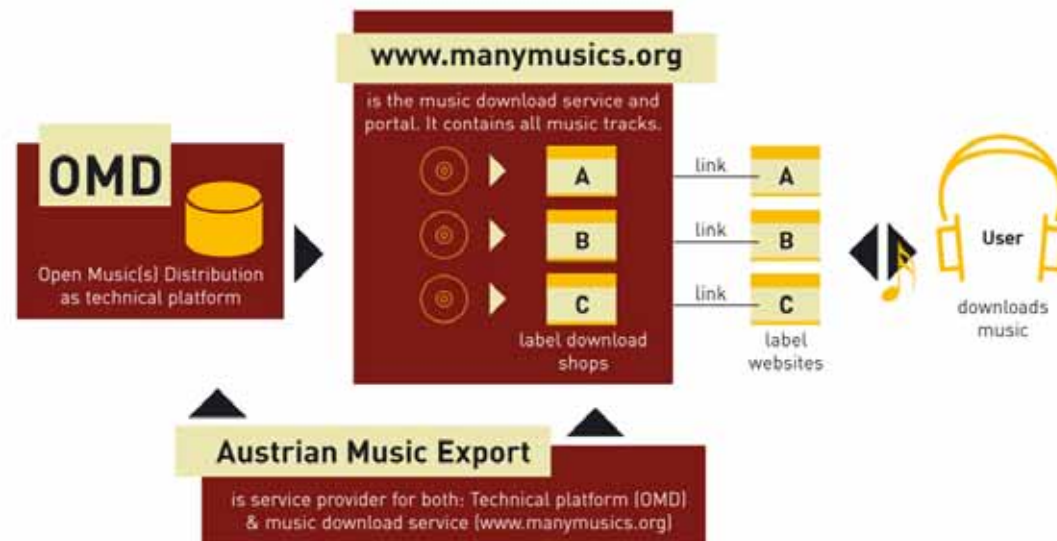
[www.manymusics.org](http://www.manymusics.org)

the music download platform



# manymusics.org

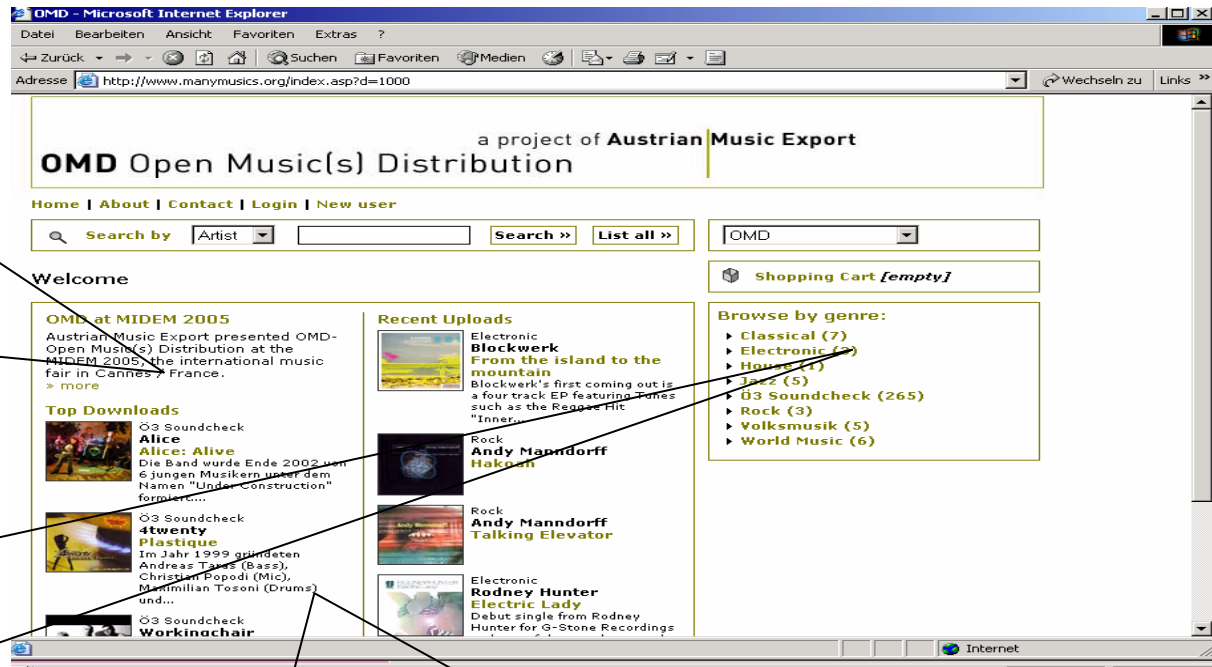
## OMD Shop-in-Shop System



# www.manymusics.org

own news section  
section  
(optionally  
designable)

genre list  
(increases  
automatically)



new uploads list / top  
downloads to be generated  
automatically